

STC SPORT TOURISM RISING STAR OF THE YEAR AWARD

The STC Sport Tourism Rising Star Award recognizes the ‘next gen’ of sport tourism professionals in Canada. It acknowledges emerging leader(s) who are 35 years of age or younger and who have already demonstrated commitment, creativity, and dynamic energy in the sport tourism industry in 2023.

IMPORTANT - Below is a list outlining the information you will need to complete the nomination form online. Please ensure you have **ALL** the required information **BEFORE** you begin to complete the nomination form as there is no option to save the form and return to it later. If you submit an incomplete form, you will not be able to go back and add or change any of the information on the online form. To assist in your preparation – the point totals used in the adjudication have been indicated in the relevant sections.

NOMINEE INFORMATION

- Name and title
- The person that I am nominating is aware that I am submitting a nomination on their behalf.
- If the nominee is selected as a finalist STC may reach out to the nominee to inform them.
- Please provide the name of the organization or event that the nominee works for (or worked for the organization in 2023)
- Contact details (Phone and email)
- Social Media Profiles (X and LinkedIn)
- Short description of the event(s) the Rising Star was involved in (Not More Than 2 Sentences)
- Please upload an image of the event
- Please provide a URL link to a 15-20 second video
- The person I am nominating is 35 years of age or younger

NOMINATOR INFORMATION

- Nominator Name and Title
- Nominator Organization
- Contact details (Phone and email)
- Social Media Profiles (X and LinkedIn)
- What is your relationship to the nominee?

LOCAL MEDIA INFORMATION INCLUDES:

For up to three (3) media outlets

- Name
- Media Outlet

- Contact Details (Phone, Email, Twitter Handle)

STC PRESTIGE AWARDS LUNCHEON

If selected as a finalist, will the nominee be able to attend the PRESTIGE Awards to be held on Friday, March 15, 2024, in Winnipeg, MB in conjunction with Sports Events Congress 2024?

ESSAY QUESTIONS:

- Please provide a short description of the involvement of this Rising Star nominee in sport tourism. (MAX 200 words - 30/100 points)
- Provide details on any previous recognition, acclaim or awards related to sport tourism that this nominee may have received. (MAX 200 words - 20/100 points)
- Please list any sport tourism events/activities that the nominee has been involved with – either in a paid professional role or as a volunteer. (MAX 250 words - 20/100 points)
- Please describe how the nominee has impacted sport tourism, whether from an economic standpoint, enhancing the visitor/participant experience or positively impacting the lives of others. (MAX 300 words - 30/100 points)

Nomination forms for all categories can be found on STC's website:

<https://sporttourismcanada.com/>



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