

STC SPORT EVENT LEGACY OF THE YEAR AWARD

The STC Sport Event Legacy of the Year Award recognizes the outstanding achievements or contributions by individuals, companies or organizations that have helped advance sustainable and environmental stewardship within a national or international sport event and have left a demonstrable social impact and/or legacy to the community.

IMPORTANT - Below is a list outlining the information you will need to complete the nomination form online. Please ensure you have **ALL** the required information **BEFORE** you begin to complete the nomination form as there is no option to save the form and return to it later. If you submit an incomplete form, you will not be able to go back and add or change any of the information on the online form. To assist in your preparation – the point totals used in the adjudication have been indicated in the relevant sections.

NOMINEE INFORMATION

- Event Title (English & French if applicable)
- Please provide a short description of your event (Not More Than 2 Sentences)
- Event Dates
- Event Location (City & Province/Territory)
- Name of Key Contact & Title
- Organization responsible for delivering the event.
- Key communications contact
- Contact Information (Email & Phone)
- Social Media Profiles (X and LinkedIn)
- Event Hashtag (if applicable)
- Events Rights Holder (The name of the national or international organization that awards the event to a bid city)
- Event Rights Holder Email & Phone
- Events Rights Holder Social Media Profiles (X and LinkedIn)
- Please upload an image of the event
- Please provide a URL link to a 15-20 second video

NOMINATOR INFORMATION

- Nominator Name and Title
- Nominator Organization
- Contact details (Phone and email)
- Social Media Profiles (X and LinkedIn)

LOCAL MEDIA INFORMATION INCLUDES:

For up to three (3) media outlets

- Name
- Media Outlet
- Contact Details (Phone, Email, Twitter Handle)

STC PRESTIGE AWARDS LUNCHEON

If selected as a finalist, will the nominee be able to attend the PRESTIGE Awards to be held on Friday, March 15, 2024, in Winnipeg, MB in conjunction with Sports Events Congress 2024?

ESSAY QUESTIONS:

Describe the goals and results (outcomes/performance) associated with sustainability and legacy: Max 250 words/section (20 points/section)

- **Environmental Stewardship:** With venues, event operations and services and ranging from waste reduction, diversion, reuse, and recycling; greenhouse gas management, energy efficiency, emissions reduction; biodiversity protection, conservation, and restoration; water quality and conservation; air quality; resource use efficiency (smart use of natural resources and materials).
- **Social Inclusion and responsibility:** Ranging from barrier-free accessibility in venues and services; health and safety; ethical conduct; creating opportunities for diversity, heritage conservation, arts & culture, and social inclusion; and creating community benefits.
- **Economic Development:** Ranging from economic impact, skills development, and job opportunities (paid, contracted and volunteer), sustainable sourcing (purchasing, licensing, merchandising, sponsorship), green building design and retrofits, innovation (new sport event related products and services), new partnerships (with large, small, and medium sized enterprises, public; private' non-profit organizations).
- Describe how engagement, communications (internal and external) supported awareness, and behaviour change vis-à-vis sport and healthy living (sport, recreation, food), increase in public transportation or self-propelled modes of transportation etc.

Nomination forms for all categories can be found on STC's website:

<https://sporttourismcanada.com/>



Unleashing the power of events / Libérer la puissance des événements

