



2020 PRESTIGE AWARDS NOMINATIONS GUIDELINES:

- ✓ Award nominations are for the 2019 calendar year, but previous years' activities will be considered as relevant for this recognition.
- ✓ Any previous recipient of a PRESTIGE Award from the year prior will not be eligible for nomination in the current year for a PRESTIGE Award in the same category.
- ✓ Self-nominations are permitted and encouraged.
- ✓ Nominations must be submitted online. Deadline to submit your nomination is 8:00 PM EST on December 2, 2019.
- ✓ Point form is permitted and encouraged for essay questions.
- ✓ Please note, once you have submitted the nomination form, you will not be able to make any changes or edits to your submission.
- ✓ If you have any questions about the awards nominations process or need assistance with submitting your nomination, please email Jennifer Pulsifer at jpulsifer@canadiansporttourism.com on or before November 25, 2019.

CSTA SPORT TOURISM RISING STAR OF THE YEAR AWARD

Presented by: Sport Durham



The CSTA Sport Tourism Rising Star Award presented by Sport Durham recognizes the 'next gen' of sport tourism professionals in Canada. It acknowledges emerging leader(s) who have already demonstrated commitment, creativity, and dynamic energy in the sport tourism industry.

Below is a list outlining the information you will need in order to complete the nomination form online. Please ensure you have ALL of the required information BEFORE you begin to complete the nomination form. If you submit an incomplete form, you will not be able to go back and add or change any of the information on the online form. To assist in your preparation – the point totals used in the adjudication have been indicated in the relevant sections.

NOMINEE INFORMATION INCLUDES:

- NAME, TITLE, TWITTER HANDLE & EMAIL
- EVENT NAME, DATES & LOCATION (CITY & PROV.)
- CONTACT DETAILS (PHONE & EMAIL)
- EXECUTIVE ASSISTANT NAME (IF APPLICABLE)
- CONTACT DETAILS (EMAIL & PHONE)

LOCAL MEDIA INFORMATION INCLUDES:

- NAME
- MEDIA OUTLET
- CONTACT DETAILS (PHONE, EMAIL, TWITTER HANDLE)

ESSAY QUESTIONS:

- Please provide a short description of the involvement of this Rising Star nominee in sport tourism.
[MAX 200 words]
(30/100 points)
- Provide details on any previous recognition, acclaim or awards related to sport tourism that this nominee may have received.
[MAX 200 words]
(20/100 points)
- Please list any sport tourism events/activities that the nominee has been involved with – either in a paid professional role or as a volunteer.
[MAX 250 words]
(20/100 points)
- Please describe how the nominee has impacted sport tourism, whether from an economic standpoint, enhancing the visitor/participant experience or positively impacting the lives of others.
[MAX 300 words]
(30/100 points)

Nomination forms for all categories can be found on CSTA's website:

<https://canadiansporttourism.com/news/2020-nominations.html>