



2020 PRESTIGE AWARDS NOMINATIONS GUIDELINES:

- ✓ Award nominations are for events that must have occurred during the 2019 calendar year unless otherwise specified.
- ✓ Any previous recipient of a PRESTIGE Award from the year prior will not be eligible for nomination in the current year for a PRESTIGE Award in the same category.
- ✓ Self-nominations are permitted and encouraged.
- ✓ Nominations must be submitted online. Deadline to submit your nomination is 8:00 PM EST on December 2, 2019.
- ✓ Point form is permitted and encouraged.
- ✓ Please note, once you have submitted the nomination form, you will not be able to make any changes or edits to your submission.
- ✓ The CSTA reserves the right to transfer nominations into the appropriate category should it be deemed ineligible for the category submitted.
- ✓ If you have any questions about the awards nominations process or need assistance with submitting your nomination, please email Jennifer Pulsifer at jpulsifer@canadiansporttourism.com on or before November 25, 2019

CSTA SPORT EVENT OF THE YEAR AWARD // GROUP A: EVENT BUDGET GREATER THAN \$1 MILLION

Presented by: Québec Destination affaires



The CSTA Canadian Sport Event of the Year presented by Québec Destination affaires recognizes the overall success of an outstanding single-sport, multi-sport or collegiate event held in Canada in 2019. The event rights holder is a Canadian governing body/entity. A Canadian community bid against other Canadian communities and/or was awarded the right to host the event.

Below is a list outlining the information you will need in order to complete the nomination form online. Please ensure you have ALL of the required information BEFORE you begin to complete the nomination form. If you submit an incomplete form, you will not be able to go back and add or change any of the information on the online form. To assist in your preparation – the point totals used in the adjudication have been indicated in the relevant sections.

NOMINEE INFORMATION INCLUDES:

- EVENT NAME, DATES & LOCATION (CITY & PROV.)
- NAME OF KEY CONTACT & TITLE
- ORGANIZATION RESPONSIBLE FOR DELIVERING EVENT
- CONTACT DETAILS (EMAIL, PHONE & TWITTER HANDLE)
- EVENTS RIGHTS HOLDER (CANADIAN ORGANIZATION WHICH AWARDS EVENT TO BID CITY)
- CONTACT DETAILS (EMAIL, PHONE & TWITTER HANDLE)

LOCAL MEDIA INFORMATION INCLUDES:

- NAME
- MEDIA OUTLET
- CONTACT DETAILS (PHONE, EMAIL, TWITTER HANDLE)

QUESTIONS:

- Describe why this event was significant. Include details regarding execution success, challenges that were overcome, impact on sport development, financial success, hosting professionalism, and media coverage.
[MAX 325 words]
(25/100 points)
- Describe how this event affected local community spirit. Describe the approach to volunteer recruitment, retention, training, motivation and recognition.
[MAX 250 words]
(25/100 points)
- Describe how the event positively affected the local sport community and the ways in which the event impacted the lives of others.
[MAX 200 words]
(15/100 points)
- Describe how this event directly contributed to a long-lasting social impact, legacy or environmental stewardship. Please provide examples.
Note: the answer to this question will be used to determine events that qualify as finalists and recipients for the CSTA Sport Event Legacy of the Year Award.
[MAX 250 words]
(15/100 points)
- Describe a “WOW” factor that set this event apart from others hosted in Canada in 2019.
[MAX 300 words]
(10/100 points)

EVENT DATA TO PROVIDE INCLUDES:

- ECONOMIC IMPACT
 - using steam^{2.0}/steam pro^{2.0}
 - GDP – local/provincial
 - GDP – national
- NAME & POPULATION OF HOST COMMUNITY
- # OF PARTICIPANTS (INCLUDING ATHLETES, COACHES, OFFICIALS)
- # OF SPECTATORS
- # OF VOLUNTEERS
- # OF VOLUNTEER HOURS
- OVERALL BUDGET

(10/100 points)

Nomination forms for all categories can be found on CSTA's website:

<https://canadiansporttourism.com/news/2020-nominations.html>

